# BUGS BUNNY COIN PRIVACY POLICY

Policy Last revised: 20th Sept. 2023

This Privacy Policy constitutes a part of Bugs Bunny Coins Terms and Conditions the Terms. The terms used in this Privacy Policy shall have the same meanings as in the Terms except as otherwise provided herein.

This Privacy Policy explains how Bugs Bunny Coin and Bugs Bunny Coin Operators collect, use, process, disclose, share, transfer, and protect personal information obtained through Bugs Bunny Coin and its partners. The terms we, us, and our refer to Bugs Bunny Coin and Bugs Bunny Coin Operators. When we ask for certain personal information from users, it is because we are required by applicable laws or government orders to collect such information or it is relevant for our specified purposes. Please refer to the separate Cookies Policy for the exact use of cookies.

Please carefully read the full content of this Privacy Policy. When visiting the Bugs Bunny Coin website, regardless of whether or not you register for or log in, you acknowledge, understand, and consent to all articles described in this Privacy Policy. We will not use your personal information for any purpose not covered in this Privacy Policy, the Cookies Policy or the Terms without prior notification to you and your consent.

This Privacy Policy has incorporated elements from the General Data Protection Regulation GDPR as we act in accordance with its personal information processing rules within the European Economic Area EEA We utilize standard contract clauses, rely on the European Commissions adequacy decisions about certain countries, as applicable, and obtain your consent for these data transfers to third countries if required by applicable laws.



### **1. TYPES OF DATA WE COLLECT**

The types of Personal Data that we collect directly from you or third parties depend on the circumstances of collection and the nature of the service requested or transaction undertaken. It may include abut is not limited to:

(a) personal information that links back to an individual, e.g., name, date of birth, and other personal identification numbers;

(b) contact information, e.g., address, phone number and email address, Ethereum wallet address;

(c) technical information, e.g., IP address for API services and logins

(d) statistical data, e.g., hits to the website.

### 2. HOW DO WE COLLECT PERSONAL DATA?

This Privacy Policy covers any Personal Data provided to us:

(a) when you engage with our products and services;

(b) when you create an account with us;

(c) under any other contractual agreement or arrangement; Some of the other ways we may collect

Personal Data shall include (but is not limited to):

(a) communications with you via telephone, letter, fax, and email;

- (b) when you visit our website;
- (c) when you contact us in person;
- (d) when we contact you in person;

(e) when we collect information about you from third parties \*such as the social graphs available from social media companies\*; and other channels including our support helpdesk.

(f) Possible extrapolation of other information by processing the data.

# 3. WHAT OTHER DATA DO WE COLLECT?

From our website and services, we collect your Personal Data in the following ways:

(a) IP address We use your IP address to help diagnose problems with our server and to administer our website. IP addresses are not linked to personally identifiable information.

(b) Cookies A cookie is an element of data that a website can send to your browser, which may then store it on your system. We use cookies in some of our pages to store your preferences and record session information. The information that we collect is then used to ensure a more personalized service level for our users.

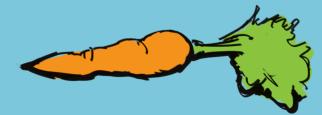
Please refer to our Cookie Policy for the exact information on how we use cookies. Information collected from cookies is used by us to evaluate the effectiveness of our site, analyze trends, and manage the platform. The information collected from cookies allows us to determine such things as which parts of our site are most visited and difficulties our visitors may experience in accessing our site.

With this knowledge, we can improve the quality of your experience on the platform by recognizing and delivering more of the most desired features and information, as well as by resolving access difficulties. We may also use cookies and a technology known as web bugs or clear gifs, which are typically stored in emails to help us confirm your receipt of, and response to our emails and to provide you with a more personalized experience when using our site, or allow third party service providers to do this. Your continued use of this site, as well as any subsequent usage, will be interpreted as your consent to cookies being stored on your device.

Log in information can potentially be saved in cookies. Therefore it is important that you prevent unauthorized access to your password and your computer. If you use a shared computer, you should always log out properly and clear the browser for cookies.

#### (c) User feedback form

Our feedback form requires you to give us contact information e.g. your name and email address so that we can respond to your comments. We use your contact information from the registration form to send you information about our company. Your contact information is also used to contact you where necessary.



#### (d) Site tracking

We also use third party service provider(s), to assist us in better understanding the use of our site. Our service provider(s) will place cookies on the hard drive of your computer and will receive information that we select, for example, how visitors navigate around our site, what pages are browsed and general transaction information. Our service provider(s) analyzes this information and provides us with aggregate reports. The information and analysis provided by our service provider(s) will be used to assist us in better understanding our visitors interests in our site and how to better serve those interests. The information collected by our service provider(s) may be linked to and combined with information that we collect about you while you are using the platform. Our service provider(s) is, are contractually restricted from using information they receive from our Site other than to assist us.

### 4. WHAT DO WE USE YOUR PERSONAL DATA FOR?

We may use your Personal Data for the following Core Purposes:

(a) to enable us to provide our services and perform our services to you;

(b) to protect the safety and well being of yourself and a or other customers;

(c) to investigate and respond to claims and inquiries from you;

(d) for business development purposes such as statistical and marketing analysis, systems testing, maintenance and development, customer surveys or to help us in any future dealings with you, for example by identifying your requirements and preference;

(e) to comply with any legal or regulatory requirements; and a or

(f) for all other purposes ancillary to any of the purposes stated above. Ancillary to these Core Purposes, we reserve the right to use your data in the following ways:

(g) to communicate offers, product, services and information on products and activities;

(h) marketing cross marketing and communicating with you in relation to products and services offered by us and our service partners as well as our appointed agents; and or for all other company related purposes ancillary to any of the purposes stated above.

# **5. ACCESSING / CORRECTING / UPDATING YOUR PERSONAL DATA**

Depending on your country of residence and its legislation, you may have the right to request from us a copy of your personal data, as well as to delete your personal data, make amendments to it or restrict its processing. We will endeavour to provide the information back to you as soon as practicable. However, we also reserve the right to validate all requests for the authenticity of the request. You may be requested to provide us with your personal data, such as KYC documents in specific situations to comply with legal and regulatory requirements or in case of a dispute between you and Bugs Bunny Coin. In such cases Bugs Bunny Coin expects you to provide us with such requested information for the further processing and actions.

We hope to ensure that you are fully aware of the data protection rights that you enjoy. Unless otherwise required by law or government orders, each User has the following rights:

#### **5.1 RIGHT OF ACCESS**

You have the right to access or obtain copies of your personal information. We may charge a reasonable fee for providing the access service

#### **5.2 RIGHT TO RECTIFICATION**

You have the right to correct your personal information that you deem inaccurate. You also have the right to ask us to complete the personal information that you deem incomplete within a reasonable limit.

#### **5.3 RIGHT TO ERASURE (RIGHT TO BE FORGOTTEN)**

You have the right to request the erasure of your personal data under certain circumstances.

#### **5.4 RIGHT TO RESTRICTION OF PROCESSING**

Under certain circumstances as required by law or as specifically reminded by us, you have the right to request us to restrict the processing of your personal information; however, you understand that such restriction of the processing may prevent us from providing you with some of Bugs Bunny Coin Services.

### **5.5 RIGHT TO OBJECT**

Under certain circumstances as required by law or as specifically reminded by us, you have the right to object to the processing of your personal information; however, you understand that such objection of the processing may prevent us from providing you with some of Bugs Bunny Coins Services.

#### **5.6 RIGHT TO DATA PORTABILITY**

Under certain circumstances as required by law or as specifically reminded by us, you have the right to request us to transmit the personal information that we collect to another body, or directly to you. We may charge a reasonable fee for providing the transmission service.

### 6. WITHDRAWING CONSENT

Please note that it is obligatory for the Company to process your Personal Data for the Core Purpose as stated above, without which some services or features provided by Bugs Bunny Coin may be affected. If we do not have your consent to process your Personal Data for Ancillary Purposes, we will not be able to keep you updated about our future, new and/or enhanced services and products.

Nevertheless, you may stop receiving promotional activities by:

- (a) unsubscribing from the mailing list(s);
- (b) editing the relevant account settings to unsubscribe; or
- (c) sending a request via our Contact Us form on https://www.bugsbunnycoin.io

### 7. TO WHOM DO WE DISCLOSE YOUR PERSONAL DATA?

We will not trade or sell your Personal Data to third parties. Your Personal Data shall only be disclosed or transferred to the following third parties appointed or authorised by the Company for the fulfilment of the Purpose of:

- (a) data warehouses;
- (b) IT service providers;
- (c) data analytics and/or marketing agency;

(d) legal bodies as permitted or required by law such as in compliance with a warrant or subpoena issued by a court of competent jurisdiction; and/or (e) regulatory authorities applicable to you; and/or

(f) safety and security personnel. In addition to the above, your Personal Data may also be disclosed or transferred to any of the Companys actual and potential asinee, transferee or acquirer including our affiliates and subsidiaries or our business, assets or group companies, or in connection with any corporate restructuring or exercise including our restructuring to transfer the business, assets and/or liabilities. We shall take practical steps to ensure that their employees, officers, agents, consultants, contractors and other third parties mentioned above who are involved in the collection, use and disclosure of your Personal Data will observe and adhere to the terms of this Privacy Statement.

### 8. HOW LONG WILL WE RETAIN YOUR PERSONAL DATA?

The Company may store data in global hosting providers with servers across various regions and we shall take all reasonable steps to ensure that all Personal Data is destroyed or permanently deleted when no longer required for the Purpose of the company, and prepare a disposal schedule for inactive data after a **24** month period.

Bugs Bunny Coin implements various security measures to ensure that your personal data is stored safely and is not compromised in any way. At the same time, Bugs Bunny Coin cannot in good faith guarantee that data breach is not possible since no security measure is able to provide absolute protection. It is advised for Users to take their own safety measures such as 2-Factor Authentication or other measures not provided by Bugs Bunny Coin. If you suspect that your account information or your personal data has been compromised, you should contact Bugs Bunny Coin Support as soon as possible.

## 9. LINKS TO THIRD PARTY WEBSITES

We may link this website and/or our applications to other companies or organizations websites collectively, Third Party Sites. This Privacy Notice does not apply to such Third Party Sites as those sites are outside our control. If you access Third Party Sites using the links provided, the operators of these sites may collect your personal information. Please ensure that you are satisfied with the privacy statements of these Third Party Sites before you submit any personal information. We try, as far as we can, to ensure that all third party linked sites have equivalent measures for the protection of your personal information, but we cannot be held responsible legally or otherwise for the activities, privacy policies or levels of privacy compliance of these Third Party Sites.

### **10. ADDITIONAL INFORMATION OR ASSISTANCE**

Please note that this Privacy Policy may be amended from time to time in accordance with applicable laws and regulations and such variations may be applicable to you.

For further inquiries or complaints in relation to our handling of your Personal Data or our Privacy Policy or if you wish to access, update or amend your Personal Data as mentioned above please contact us at: <a href="mailto:contact@bugsbunnycoin.io">contact@bugsbunnycoin.io</a>

